



Now, a good education is about so much more than just learning geometry or memorizing dates in history. All of that is important, but an education is also about exploring new things -- discovering what makes you come alive, and then being your best at whatever you choose

— Michelle Obama —

AZ QUOTES

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HOW SOCIAL MEDIA INFLUENCERS ARE SHAPING UNIVERSITIES

YouTube is becoming an increasingly important platform for universities. Videos posted by the 20 universities with the highest-viewed content on the site were seen 58.9m times. Being a growing space, university-related content posted by influencers has seen views increase by 20% in the last year alone. It's not just students who are producing influential education content on YouTube – graduates and academics are too. With funny videos taking a sideways look at science get millions of views, YouTube has heavily promoted its educational content, and last year announced £15m worth of investment in grants for creators providing high-quality output. But a major challenge being faced by viewers is figuring out which videos are genuinely educational and which are hate speech or conspiracy packaged up as respectable content. **Source: The Guardian**

Education News across the World



35 EUROPEAN UNIVERSITIES TO TAKE PART IN HIGHER EDUCATION FAIR

Over 35 European universities are set to participate in a two-day higher education virtual fair organised by the Delegation of EU to India from Thursday. The event will allow Indian students, researchers and academics to interact with European universities and 18 European Union (EU) member state representatives through 47 webinar sessions as well as a number of thematic sessions and country presentations. The scheduled sessions will give students the opportunity to hear in detail about study courses offered by leading universities from Czechia, Cyprus, Estonia, Finland, France, Germany, Hungary, Ireland, Italy, Latvia, Lithuania, Malta, the Netherlands, Poland, Slovenia, Spain, Sweden, and the UK. **Source: Economic Times**

EDUCATION RECEIVES MAJOR CHUNK OF CSR SPEND BY CORPORATES

Education sector got the maximum funds of Rs 15,742 crore from the CSR expenditure made by corporates since 2014-15, while such contribution towards armed forces and war widows was just above Rs 81 crore, Parliament was informed on Monday. Under the Companies Act, certain classes of profitable companies are required to shell out at least 2 per cent of their three-year annual average net profit towards corporate social responsibility (CSR) activities in a particular financial year and the require. The CSR activities taken up by the companies relate to various sectors including education, healthcare, sanitation, environmental sustainability, poverty alleviation and skill development. Overall, companies in India spent over Rs 52,533 crore on CSR activities during the last four years (2014-15 to current fiscal till June, 2019) **Source: Economic Times**



UAE PRESIDENT PRIORITISES EDUCATION IN NATIONAL DAY MESSAGE

UAE President Sheikh Khalifa bin Zayed Al Nahyan on Sunday said that "education will remain a priority and our path to the future". In a message ahead of the UAE's 48th National Day, Sheikh Khalifa said that next year's federal budget has allocated a large proportion to funding federal schools and development projects. He noted that the government views Emiratisation "as a true measure for success", but added: "By Emiratisation, we do not mean the mechanism for employing nationals, but rather a tool for enabling." The UAE leader also said that success would not be measured in economic growth, although very important, but by the quality of life and the added value offered. Sheikh Khalifa also highlighted the achievements of UAE astronaut Hazza Al Mansoori, the first Emirati to visit the International Space Station. He also referenced the security of the UAE, saying it is a key measure for economic and social development. **Source: Arabian Business**



ASK THE EXPERT

How can I plan my budget while staying at the hostel? - Sheetal

Hi Sheetal, Staying in a Hotel is a practical life skills, which in my opinion one must experience once in a lifetime for sure. This life skill helps you to plan, organise and prioritize your life and take charge of your responsibilities. It gives you the right kind of exposure into the real world. Be it books, rent, or that outing planned with your friends, you have to make way for everything in your life. First you must make a list of all the unexpected expenditures which you might have to tackle during your stay. Be responsible on the money you are spending and keep a track of your expenses as it will help you track where your money is going and where you need to cut down. Try to plan your budget and stick to it firmly. It is also important that you keep your family aware of your spending so that they also are in the loop and can help you when you need them to.

Most importantly maintain self control. It is often seen that with the new found freedom, students tend to forget the budgets they are allotted and spend more than what they can. That trip with the friends for that late night snack or parties, make sure you don't over do it.

College time is the best part of ones life and you must enjoy it to the fullest but also make sure that you also take up the responsibilities that come with it seriously. This would be the time where you will be able to learn the most important life-skill, so make the best out of it.

This specific corner has been introduced for those who seek advice on education and related matters. If you have a feel free to submit your questions to aimri@ariesgroup.ae